

## Terms and Conditions

Please note that where the term 'advert' or 'adverts' is used, this means any advertisement, article, editorial or any other material supplied to Northampton Local for publication.

By placing an advert in Northampton Local magazine, you are accepting the following terms & conditions:-

- All adverts are placed on the understanding that they are copyright free. This includes any images, logos, photos, clip art or any other content that is used in the advert. It is the advertiser's responsibility to acquire the necessary permissions for the use of any images, logos, photo, trade logos, clip art or any other content that is used in their advert, editorial, article or other content.
- It is the advertiser's responsibility to ensure that any advert placed is accurate and correct. No responsibility is taken by Northampton Local for any errors subsequently identified.
- Northampton Local takes no responsibility for the quality of any images submitted for publishing in the magazine. It is the responsibility of the advertiser to ensure that any images (including text) to be published are of an appropriate quality and clarity, etc. No guarantee can be made that the colour or print quality of an advert will remain in print as was supplied digitally.
- Any adverts supplied to Northampton Local for submission for publishing will be inserted as supplied and will be assumed not to require copy approval. Any adverts supplied may be re-sized in order to fit the appropriate magazine space. In this instance, Northampton Local takes no responsibility where the quality of any images is affected.
- The cut-off date for the placement of all adverts is the 15<sup>th</sup> of each applicable month. Any submissions made after this date may not be included in that edition of the magazine though would be included instead in the following edition. It is the advertiser's responsibility to inform Northampton Local of any changes required to their adverts by the cut-off date.
- Any advert, editorial, article, design, etc created by Northampton Local cannot be used in any other publication or advertising medium (including web site) without the written approval of Northampton Local. A fee may be payable to Northampton Local if an advertiser wishes to re-use an advert in this way.
- Northampton Local reserves the right to refuse / edit advertisements at our discretion. Only adverts suitable for a universal audience will be published.
- Full payment is required by the cut-off date to ensure that an advert will be included in the magazine. Any adverts for which full payment has not been received (or cleared) will not be published.
- Once an advert has been placed either by telephone call, via e-mail or via the web site, no refunds can be given should the advertiser subsequently wish to cancel their advert.
- Northampton Local gives no guarantee of the level of response to adverts, editorials or articles etc. Northampton Local are unable to offer a refund if no responses are received.
- The distribution area of each Northampton Local magazine may vary from time to time at the discretion of Northampton Local.
- All payments are required up front and in no circumstances will the advertiser be entitled to make any deductions or withhold payment for any reason at all.
- All advert sizes are approximate though as a guide line, the following applies: full page (14cm x 19.5m), half page (14cm x 9.5), quarter page (6.5cm x 9.5cm), business card size (6.5cm x 4.5cm).

Placing an advert in Northampton Local is a clear acceptance of these terms and conditions.

Name \_\_\_\_\_

Company \_\_\_\_\_

Date \_\_\_\_\_

Signature: \_\_\_\_\_